

Our most precious asset is our people.

SECUREcorp uses the latest technology for our security systems, KPI management and comprehensive reporting systems



VIDEOFIED

After many years in the electronic security operations, I have not witnessed such an immediate impact on apprehension rates as that delivered by the Videofied product.

Videofied's technology is taking security alarm monitoring in a new direction. Unlike traditional alarm systems, with Videofied our monitoring centre is often in a position to establish the cause of an activation if not obviously caused by an intruder. On many occasions we have identified everything from animals to building site debris as the cause of an activation. What this means for the monitored customer is that they no longer receive unnecessary telephone calls at all hours and are not burdened with additional costs such as those arising from patrol responses.

In the event of a genuine intrusion, the monitored customer also has the peace of mind that the police will have already been notified, and the customer is not attending what may be an "offenders on" situation where they may be exposed to harm, and the potential for internal liability between an injured employee and their employer.

Nationally, we are also seeing a much higher responsiveness of police agencies to verified events, and again quite often we are in a position to confirm police attendance as they will regularly trigger the Videofied system in the same way the offender did.

I believe the success of Videofied is guaranteed as the number of apprehensions made continues to grow, our latest being three offenders at the one premises on 4th June 2011.

It is also interesting to see so many bureau installers also taking up the Videofied solution for the first time, but I am yet to hear one say that it would be his last time. What is more common when speaking with them, is hearing the recurring theme of cost effectiveness, ease of installation and portability and the benefit of getting genuine results – nothing will secure your ongoing success like a happy customer.

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Davis Langdon Certification Services